

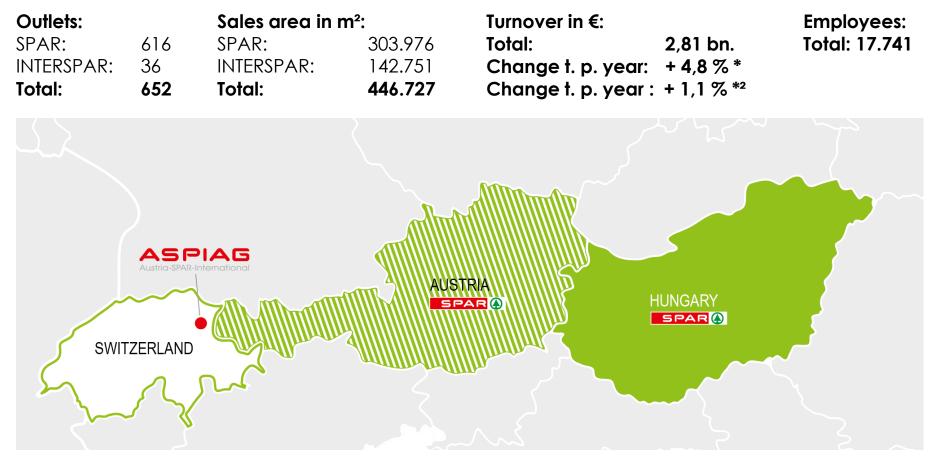
History Hungary







DATA AND FACTS 2024:



* = wkb: Currency-adjusted sales growth (in local currency)
*² = wkv: Sales growth with changes in exchange rates (currency conversion at annual average rate)

Data and Facts



Management Hungary



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Kontakt SPAR Hungary



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Development

- 1990: Entry into the Hungarian market through the partial takeover of the General company in Tatabanya
- •1991: Opening of the first SPAR Supermarket
- •1994: Construction of a modern SPAR distribution centre in Bicske
- •1995: Opening of the first INTERSPAR Hypermarket in Györ
- Acquisition of further companies, mainly in the capital Budapest and the regions around Szeged and Pécs
- •2002: Acquisition of 14 Billa supermarkets
- •2003: Acquisition of 22 Kaiser's supermarkets
- •2004: Opening of a modern meat factory at the Bicske site with around 120 employees
- •2006: Foundation of the SPAR Academy for the training and further education of employees
- •2006: Opening of the first City SPAR store in Budapest
- •2008: Acquisition of 177 stores of the discount chain Plus
- 2008: Opening of a second logistics centre in Üllö with 47,000 m² floor space and 600 employees
- •2009: Lauch of the SuperShop customer card in all SPAR and INTERSPAR markets
- •2009 / 2010: conversion of all 177 Plus stores to modern SPAR Supermarkets
- •2011: Conversion of Kaisers supermarkets to modern SPAR Supermarkets
- •2011: Opening of the first SPAR 2000 Supermarket in Szeged
- •2012: Hungary's first SPAR retailer, Mr Márton Wittner, opens two SPAR Supermarkets in Mór
- •2013: First SPAR retailer in Budapest, Mr Kunné Csörgo Tünde, opens a SPAR Supermarket
- •2013: Opening of the first SPAR express petrol station shop by SPAR retailer Mr József Tóth in Budapest XI
- •2013: Expansion SPAR meat factory
- •2015: Opening of the Training centre and department for meat cutting in the meat factory
- •2018: Opening of SPAR enjoy Convenience production facility
- •2019: Launch SPAR Online Shop
- 2020: Expansion of the REGNUM meat plant through the takeover of the Zimbo meat processing plant in Perbál.

Strong food retailer in Hungary

Acquisitions and a consistent expansion policy shaped the history of SPAR Hungary. SPAR Hungary has around 615 SPAR locations in the country and holds a **strong position in the Hungarian food trade**.