



## The company at a glance

#### **SPAR Austria Group**

SPAR Slovenia is part of the SPAR Austria Group. The SPAR Austria Group is a privately owned Austrian family business, founded in 1954 in Kufstein (Tyrol). Initially active as a food retailer in Austria, the company has grown over the past decades into a Central European retail group that enjoys excellent success in the food retail, sports retail and shopping centre sectors, in Austria, and eight other countries. SPAR now has more than 3,200 stores at home and abroad, and employs around 90,000 people. Gross sales turnover for the SPAR Austria Group totalled € 16.60 billion in 2020. Euro. www.spar.at



#### ASPIAG

ASPIAG (Austria SPAR International AG) was established in 1990, as a subsidiary of SPAR Austria. The aim of ASPIAG, then and now, was to build up independent nationally operating organisations in Austria's neighbouring countries. Today, SPAR operates 1,402 stores in Northern Italy, Slovenia, Hungary and Croatia. The SPAR Austria Group generates almost half of its total sales in these countries. In 2020, the ASPIAG countries generated a turnover of € 6.20 billion. ASPIAG's registered head office is in Widnau (CH). www.aspiag.com





#### Hervis sports retail

SPAR has been highly successful for more than 40 years in the sports retail business in Austria, Slovenia, Hungary, the Czech Republic, Croatia, Rumania and Germany (Bavaria) with its subsidiary, Hervis. In 2020, the 234 stores generated a turnover of € 470 million. 2020 saw online sales turnover more than double in volume. www.hervis.at

#### **SES Spar European Shopping Centers**

The subsidiary SES combines all SPAR Austria Group's shopping centre activities. Market leaders in Austria and Slovenia, SES is also active in Italy, Hungary, the Czech Republic and Croatia. The majority of the 29 stores are owned by SES; for a small number of centres not owned by SES, the company is responsible for management and leasing. In 2020, SES generated gross annual retail turnover of € 2.45 billion. Euro. www.ses-european.com



# **SPAR Slovenia - Strong number two in food retail**



The first SPAR Supermarket opened its doors in Ljubljana, in 1991, to offer Slovenian consumers a brand-new shopping experience: A combination of international branded goods, a wide selection of regional products and excellent value for money in the form of SPAR private label products. Exactly what Slovenian consumers wanted. SPAR Slovenia has continued to expand over the subsequent years. Today, SPAR Slovenia is one of the largest and most prestigious food retail businesses in the country. With 126 stores, the company generated

a gross total turnover of € 924 million in 2020, representing a growth of 9 percent. SPAR Slovenia employs 5,055 staff, each of whom make a significant contribution to the success of the company. In 2020, SPAR Slovenia opened the new SPAR Online Basic Shop to offer its customers easy access to basic foods and everyday goods. Customers are able to personally collect the ordered items at the INTERSPAR store of their choice.

#### Management:



David Kovačič

Executive Director



Jurij Petkovšek
Member of the Executive Board

#### FACTS & FIGURES 2020

Number of employees 5,055

Gross sales turnover 924 million Euro

Growth in sales 9.0 %

# STRUCTURAL DATA 2020 Number of stores in m² SDAP 113 107.802

 SPAR
 113
 107,893

 INTERSPAR
 13
 62,215

 Total
 126
 170,108

www.spar.si

ASPIAG



### **SPAR** in Slovenia

The administrative headquarters of SPAR Slovenia are located in the head office in Ljubljana. This is where strategic company decisions are made, not least those relating to further expansion. In addition to these headquarters, the logistics centre and the SPAR-owned bakery are also in Ljubljana.

# Austria Austria Ljubljana Head office Logistics centre SPAR-owned bakery Croatia

#### Store formats

From urban to rural, from residential development to the feel of historical locations: one of the cornerstones of the entrepreneurial success of SPAR is that it has the right retail concept for each site.



**SPAR Supermarkets** are modern, full-line local suppliers with a wide range of fresh produce. With a sales area of up to 2,000 m², SPAR Supermarkets offer a comprehensive range, professional customer service and competitive prices.



**INTERSPAR** is the store format that offers the largest retail sales area, with up to 6,000 m². INTERSPAR Hypermarkets offer a range of around 40,000 products. Particular highlights of INTERSPAR Hypermarkets are the fresh produce departments.

With 113 SPAR Supermarkets and 13 INTERSPAR Hypermarkets, SPAR Slovenia clearly shows that it has the right solution for each site.



**SPAR City Markets** are a hybrid form of SPAR Supermarkets, specially developed for busy urban locations. The range consists of between 4,000 and 7,000 products to satisfy customers immediate needs.



**INTERSPAR Restaurants** are modern self-service restaurants located in INTERSPAR stores, where guests can enjoy a wide variety of culinary delights.





## Range, products & private labels

SPAR Slovenia offers a wide range of international branded goods as well as thousands of regional and local products from Slovenian producers. S-BUDGET, SPAR and PEKARNA SPAR offer customers a range of around 8,000 SPAR private label products. These form the basis for the overall product range in Slovenia and are gradually being expanded to include new regional products. For the past five years, SPAR Slovenia has

successfully developed collaborative ventures with start-up businesses, and in partnership with the leading Slovenian TV broadcaster POP TV is constantly on the lookout for young entrepreneurs with innovative products. Selected INTERSPAR Hypermarkets and SPAR Supermarkets now carry more than 170 products from 27 start-up companies.





# **Sustainability**

Sustainability is particularly important to SPAR Slovenia, and a whole raft of successful sustainability campaigns have been implemented. On the one hand, customers receive information about healthy eating choices while, at the same time, SPAR continues to reduce the sugar and salt content on its own label products. Another sustainability focal point is food waste, an issue SPAR Slovenia has sworn to combat. As part of this campaign, star chef Marko Pavčnik has produced cookery videos using ingredients that would normally end up in the waste bin. He also offers valuable practical tips. A further significant factor for the environment is the careful use of resources. Part of this, is the sustainable recycling of shopping bags, joint river clean-up initiatives and the construction of environmentally friendly stores. Disposable cutlery and crockery have been removed from the product range. An equally important aspect of SPAR Slovenia's CSR activities is support of social institutions and organisations. www.dobromednami.si

