

The company at a glance

SPAR Austria Group

SPAR Hungary is part of the SPAR Austria Group. The SPAR Austria Group is a privately owned Austrian family business, founded in 1954 in Kufstein (Tyrol). Initially active as a food retailer in Austria, the company has grown over the past decades into a Central European retail group that enjoys excellent success in the food retail, sports retail and shopping centre sectors, in Austria, and eight other countries. SPAR now has more than 3,200 stores at home and abroad, and employs around 90,000 people. Gross sales turnover of the SPAR Austria Group totalled € 16.60 billion in 2020. Euro. www.spar.at



ASPIAG

ASPIAG (Austria SPAR International AG) was established in 1990, as a subsidiary of SPAR Austria. The aim of ASPIAG, then and now, was to build up independent nationally operating organisations in Austria's neighbouring countries. Today, SPAR operates 1,402 stores in Northern Italy, Slovenia, Hungary and Croatia. The SPAR Austria Group generates almost half of its total sales in these countries. In 2020, the ASPIAG countries generated a turnover of € 6.20 billion. ASPIAG's registered head office is in Widnau (CH). www.aspiag.com



Hervis sports retail

SPAR has been highly successful for more than 40 years in the sports retail business in Austria, Slovenia, Hungary, the Czech Republic, Croatia, Rumania and Germany (Bavaria) with its subsidiary, Hervis. In 2020, the 234 stores generated a turnover of € 470 million. 2020 saw online sales turnover more than double in volume. www.hervis.at

SES Spar European Shopping Centers

The subsidiary SES combines all SPAR Austria Group's shopping centre activities. Market leaders in Austria and Slovenia, SES is also active in Italy, Hungary, the Czech Republic and Croatia. The majority of the 29 stores are owned by SES; for a small number of centres not owned by SES, the company is responsible for management and leasing. In 2020, SES generated gross annual retail turnover of € 2.45 billion. www.ses-european.com



SPAR Hungary – Top player on the market



The takeover of the General company in Tatabánya in 1990 led to SPAR entering the Hungarian market. The company opened its first SPAR supermarket in Tatabánya, in 1991. Takeovers and a consistent expansion policy shaped the history of SPAR Hungary. In 2002, SPAR took over 14 Bil-la stores, while in 2003 22 Kaiser's supermarkets and, in 2008, 177 stores of the Plus discount chain came under the umbrella of SPAR Hungary. As part of the expansion of its REGNUM meat processing plant, in 2020, SPAR Hungary acquired the company ZIMBO Perbál Húsupa-

ri Termelő Kft. in Perbál. With 588 outlets throughout the country, SPAR Hungary today occupies a solid position on the Hungarian food retail market. The independent SPAR retailers, who currently run 207 outlets, 119 of which are forecourt stores, also play a substantial role in this. 2020 saw the reopening of two SPAR Supermarkets and two SPAR City stores. Total sales in 2020 amounted to a satisfactory € 2.1 billion. To manage the constantly growing capacity of the company, SPAR Hungary is investing in the expansion of its logistic centres of Bicske and Üllő.

Management:



Gabriella Heiszler
Executive Director



Zsolt Szalay
Member of the Executive Board

FACTS & FIGURES 2020

Number of employees	17.881
Gross sales turnover	2.1 billion Euro
Growth in sales	8,7 % (exchange rate adjusted)

STRUCTURAL DATA 2020

	Number of stores	Sales area in m ²
SPAR	554	294,176
INTERSPAR	34	137,747
Total	588	431,923

www.spar.hu

SPAR in Hungary

The company's head office is in Bicske, around 40 kilometres west of Budapest. This is also the site of the company's logistics centre and the REGNUM meat processing plant. A second logistics centre and the SPAR ENJOY Convenience factory are based in Üllő, around 30 km south-east of Budapest. In 2020, SPAR Hungary acquired a meat processing plant in Perbál, that is due to be modernised in 2021.

Store formats

From urban to rural, from residential development to the feel of historical locations: one of the cornerstones for the entrepreneurial success of SPAR is that it has the right retail concept for each site. With 554 SPAR Supermarkets



SPAR Supermarkets are modern, full-line local suppliers with a wide range of fresh produce. With a sales area of up to 2,000 m², SPAR Supermarkets offer a comprehensive range, professional customer service and competitive prices.



SPAR Express forecourt stores are among the leading concepts in the food retail business. With a sales area of around 80 m², customers can select from between 2,000 and 2,500 products, seven days a week. In Hungary, 85 SPAR Express forecourt stores are operated in partnership with OMV, and another 34 are operated in partnership with Lukoil.



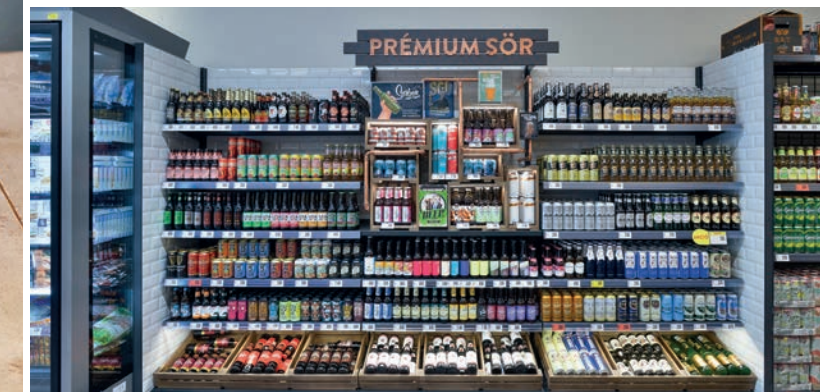
and 34 INTERSPAR Hypermarkets, SPAR Hungary clearly shows that it has the right solution for each site.



SPAR City Markets are a hybrid form of SPAR Supermarket, specially developed for busy urban locations. The range consists of between 4,000 and 7,000 products to satisfy the customers immediate needs.



INTERSPAR is the store format that offers the largest sales area of up to 5,500 m². INTERSPAR Hypermarkets offer a range of around 40,000 articles. Particular highlights of INTERSPAR Hypermarkets are the fresh produce departments.



Range, products & private labels

SPAR Hungary offers a wide range of products, including international branded goods, more than 2,500 SPAR private label items and around 20,000 country-specific products. Hungarian watermelons for instance are very popular among local consumers, and a permanent component of the regional product range. REGNUM is SPAR's own meat cutting and pro-

cessing plant in Hungary, where trained butchers ensure that only the best meat reaches Hungarian stores, every day. Pork products are certified 'Hungarian produce', and are guaranteed 100% produced in Hungary.



Sustainability

For SPAR Hungary, sustainability has five spearheads: environment and climate, sustainable products, healthy eating, employees and corporate social responsibility. On the one hand, customers receive information about healthy eating choices while at the same time, we are working to reduce the levels of sugar and salt in SPAR's private label products. For more than two years, SPAR Hungary has been working alongside the Hungarian branch of the Order of Malta Relief Fund, and has been involved in a series of donation campaigns. In the fight against food waste, SPAR Hungary supports the EU programme STREFOWA (Strategies to Reduce Food Waste in Central Europe). With regard to the theme environment and climate, SPAR Hungary has made major advances, installing a total of 33 E-charging stations at 17 SPAR and INTERSPAR locations. The issue of plastic reduction is also of great importance. In a multistage sustainability strategy, 25 tonnes of plastic waste have already been saved. For full information about SPAR Hungary sustainability activities, surf to:

www.sparafenntarthatojovoert.hu